

EASTERN OREGON FILM FESTIVAL 2011

OFFICIAL SPONSORSHIP TIERS



Dear Cultural Supporter,

The 3rd annual Eastern Oregon Film Festival will be held October 20 – 22, 2011. EOFF is dedicated to creating a cinematic experience in Eastern Oregon that promotes discovery, entertainment, and education via artistic exhibition and viewership. Through the mediums of independent film and music we aim to expand the cultural experience within our community.

Our festival attendance in 2010 was 1500 including the after party and music event participants. Twenty screenings were shown during last years event at the Granada Theater as well as three after-parties hosted at downtown venues.

Most of our festival's attendees are from La Grande and the surrounding counties and we anticipate a broader statewide participation for 2011. With our strong online marketing strategies we aim to reach a much larger audience in terms of information and impression marketing to promote growth in further years.

Eastern Oregon Film Festival provides sponsorship opportunities that allow you to publicly show your support of the cultural growth in La Grande, and Eastern Oregon while gaining some targeted marketing opportunities for your business or organization.

Festival participants - both local and visiting - create business opportunities for merchants, restaurants, hospitality and more in Historic Downtown La Grande and surrounding areas.

A Eastern Oregon Film Festival sponsorship can assist you in meeting your marketing goals while benefiting our community. Please take a moment to peruse the offerings we have listed on the following pages.

Thank you for your interest, and please don't hesitate to contact us with your questions or ideas.

Best,

Eastern Oregon Film Festival
P: 541-963-4617
Christopher Jennings, Board Director
209 Depot St.
La Grande OR , 97850
director@eofilmfest.com
www.eofilmfest.com

Festival Partnership Levels

Indie Film Stewards – Businesses that are interested in supporting the progress of the film industry in Eastern Oregon. These sponsorships help the festival expand its reach nationally as a destination festival and bring new visitors and opportunity to our area.

Headlining Sponsor/ \$5000

- Web link via company logo on website
- Prominent logo placement on Festival Banner (below screen in theater)
- Public Thanks by Host Preceding@ Each Feature, Short Film Block, Music
- Prominent inclusion in sponsor slideshow preceding film blocks
- Prominent Logo on Print Materials
- Premium Placement inside Festival Program Publication
- 6 Festival Passes

Platinum Level/ \$1000 +

- Web link via company logo on website
- logo placement on Festival Banner
- Public Thanks by Host Preceding@ Each Feature, Short Film Block, Music
- Prominent inclusion in sponsor slide show preceding film blocks
- Logo on various print materials
- Premium Placement inside Festival Program Publication
- 4 Festival Passes

Gold Level / \$500

- Web link via company logo on website
- Inclusion in sponsor slideshow preceding film blocks
- Logo on various print materials
- Premium Placement inside Festival Program Publication
- 2 Festival Passes

Silver Level / \$250

- Web link via company logo on website
- Inclusion in sponsor slideshow preceding film blocks
- Logo on various print materials
- Name or Business Name inside Festival Program Publication
- 6 Individual Film Tickets

Bronze Supporter / \$100

- Personal or Business Name on Website
- Name or Business Name in Festival Publication
- 2 Individual Film Tickets

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OFFICIAL SPONSORSHIP FORM

Thanks for sponsoring Eastern Oregon Film Festival for 2011. Your support will help to sustain and grow this event. We look forward to promoting you as supporters of this "grande" idea.

Your Name:

Your Email:

Your Phone:

Business / Org. Name:

Business / Org. URL:

Sponsorship Level

see attached for level attributes

Headliner \$5000

- (revolutionary)

Platinum \$1000

- (you just blew our minds!)

Gold \$500

- (this will go a long way!)

Silver \$250

- (it's people like you that make this place great!)

Bronze \$100

- (you are the backbone dear friend)

Art Deadlines

Web Art will be put online when received and approved beginning July 1, 2011. All Logo Art must be received and in the correct format no later than **September 15th** for inclusion in the 2011 Print Campaign.

Payment

Send form/check to:
Eastern Oregon Film Festival
209 Depot Street
La Grande, OR 97850

Check (payable to Eastern Oregon Film Festival)

In-Kind: _____ (define)*

*contact us at info@eofilmfest.com to see what in-kind help would be needed.

You will receive a confirmation email with additional information about your sponsorship upon receipt of this form & payment. Thanks.